



- Very Satisfied
- Somewhat Satisfied
- Neither Satisfied nor Dissatisfied
- Somewhat Dissatisfied
- Not Satisfied

7) What was the overall level of difficulty for your required courses?

Difficult					Easy
5	4	3	2	1	

8) Did you feel as though your electives were helpful to your major education?

- Yes
- Somewhat
- No

9) What topics/subjects do you feel need to be added to the marketing program?

10) What topics/subjects do you feel need to be more greatly emphasized in the marketing program?

11) Would you recommend the marketing major to incoming freshman?

- Yes
- No

12) Please indicate your overall satisfaction with each of the following support elements of the marketing program

**Advising**

Very Satisfied					Very Dissatisfied
5	4	3	2	1	

**Internship Assistance**

Very Satisfied					Very Dissatisfied
5	4	3	2	1	

**Job Placement Assistance**

Very Satisfied					Very Dissatisfied
5	4	3	2	1	

**Facilities**

Very Satisfied					Very Dissatisfied
5	4	3	2	1	

13) What improvements, if any, do you suggest need to be made to the marketing program?

14) Do you currently belong to any of the following RU organization categories? (Please check all that apply)

- Greek Social Fraternity or Sorority
- Academic Fraternity
- Religious Organization
- SGA
- RU Athletics
- Other \_\_\_\_\_
- I do not belong to any organization

15) Currently, what are your post-graduation plans?

- I have a job
- I will be looking for a job
- I will be attending graduate school
- Military
- Other \_\_\_\_\_

16) How prepared do you feel to take on a job in the marketing field after taking courses at Radford University's marketing department.

- Very prepared
- Somewhat prepared
- Not prepared

17) What year did you enroll at Radford University?

- Before 2004
- 2004
- 2005
- 2006
- 2007
- After 2007

18) What is your major GPA?

- >2.5
- 2.50-2.99
- 3.00-3.49
- 3.50-4.0

19) What is your overall GPA?

- >2.5
- 2.50-2.99
- 3.00-3.49
- 3.50-4.0