

Provide comments or recommendations regarding your instructor. These may include but are not limited to effectiveness, clarity, effort, organization, professionalism, availability, grading, etc.

- I really enjoyed this class because it wasn't as formal as other classes. Dr. Stanton made you want to get involved in the course material. She made the course interactive and interesting.
- Dr. Stanton is always willing to help/answer any questions. She has a great teaching style and keeps her students interested! She has been one of my fav teachers here at RU! ☺
- Dr. Stanton is very organized, professional and is great in making sure students' objective is to learn, not just get a grade. She is one of the few teachers that truly wants her students to do well. She invites great speakers & provides great advice for students entering the work force. Her lectures are very informative & organized.
- Dr. Stanton is always ava. for her students. Grading is extremely fair. Coming to class helps because she gives great real life examples.
- I think Prof. Stanton is a great professor. She definitely makes everything sound more interesting and gives us a heads up on common real life experiences outside the information given in the text.
- Well organized, you can tell she liked teaching and knows how to communicate information well to students. Tests make you actually learn material as opposed to just memorizing.
- She is a very well organized professor and knows how to teach effectively. I would say she is one of the best at Radford and I hope to have her again before I graduate. She always makes a huge effort to help and let us know what is going on in her class.
- Connects w/the class well. Good teacher, she explains everything well.
- Dr. Stanton is very knowledgeable and truthful about the reality of the information discussed in the class. She is available by email and office hours and also has fair grading.
- Great teacher upbeat & keeps me interested at 8 a.m. ☺. Truly cares about our success in and out of class.
- Very organized, presents class material in a clear way, easy to understand. Is always willing to help students outside of class, even about job searches & interviewing suggestions. Excellent Professor!

Provide comments or recommendations regarding the course. These may include but are not limited to comments on assignments, workload, difficulty, reading assignments, written assignments, projects, etc.

- I enjoyed this course very much. It has great information that will help me later on w/sales and mktg. The assignments & projects were average workload.
- Assignments, workload & the project was normal for the coursework. Her teaching style was great and I learned a lot by taking this course.
- I would say make more due dates on projects, like on specific areas.
- The course is a little more difficult than I expected, assuming this from my test scores but I enjoyed it otherwise.
- The course is average difficulty leaning more towards being difficult but if you study you will do fine. It's also interesting material.
- She should inform us in class when things are due instead of posting on WebCT. Sometimes we forget to check WebCT everyday. Do study guides for the tests.
- Course was very informative, moderately difficult (especially with calculations) and readings along with writing assignments go along well with course material.
- I learned a lot in this class. The project is a little foggy but she helps w/individual questions.
- Good information, very helpful towards my major. Study guides very helpful. Project is hard but good practical experience.

Provide comments or recommendations regarding your **instructor**. These may include but are not limited to effectiveness, clarity, effort, organization, professionalism, availability, grading, etc.

- She relates to the students very well and portrays the information in a way that is easy to learn.
- Great professor! Very easy to talk to and very understanding. Very helpful.
- I think she is an overall nice instructor who will help you if you have any questions or problems.
- I have enjoyed Dr. Stanton's teaching materials. I've had her before and would take her again. Her tests are pretty hard though.
- Dr. S. was very understanding, helpful & willing to work w/us. She helped me out so much with the project. She really cares about her students & it shows. I like that.
- I think she is great!
- Dr. Stanton is a wonderful professor. She truly cares about the students and is very willing to help. She works hard to present the material in a way that is easiest to understand. I would highly recommend her to anyone!
- Excellent professor. I really enjoy this class learning a great amount.
- Dr. Stanton is very clear, helpful & organized for every class. Her powerpoints always follow the material very well. She has great stories to relate to class material. She is a very grader and has office hours that are very convenient to the students. She grades fair and gives ample credit for attendance. Web page is awesome & she's always available.
- Dr. Stanton is a very enthusiastic teacher. She is very effective with teaching marketing/retail principles.
- I chose this class because I knew Dr. Stanton was teaching it. She always does a great job of making the material interesting. The tests aren't easy and I like the challenge. She is always available and willing to help.
- She relays the material very thoroughly and makes the class interesting. The examinations push the students to apply what they have learned.
- She really gets the class involved. Very organized and a fair grader. She really cares about her students & is always available. Outstanding teacher. Would recommend her to anyone!
- Very organized and professional. Willing to help students.
- Good professor, makes you involved in class and is effective in communicating material.
- She is an awesome Professor, would recommend to anyone.
- Great teacher who teaches very effectively not relying on powerpoint alone. Very integrated style of teaching. Always willing to help.
- Dr. Stanton is very well organized & presents the information so that we can relate & have a better understanding. She is very willing to provide you with help & has a great sense of humor, which adds to the class.
- She makes a great effort to explain the material to her students. She is always available to meet & talk to you. Very professional & organized. Grading is a little difficult (exams).
- Great instructor, knows her material and has open discussions rather than reading from the powerpoint. Keeps my attention and involvement in class.
- She is really helpful and always willing to help you succeed. She is always available when needed; she clarified what she expects. I like how she has assignments in class instead of just tests.
- WONDERFUL! You are always prepared for class. Your lectures are engaging and you don't just read your powerpoint presentation to the class.
- Interesting & fun. Tests are challenging.
- Tests are hard, but extra work helps bring your grade up. She always seems available if you need help & don't understand something. Tries to relate course with real life examples, which makes it easier to understand.
- No recommendations. Best Prof. I've had at RU.
- She is very helpful with any questions and was willing to help me with questions that had nothing to do with her class.
- She is a very nice & helpful. She is very organized and presents the material very well. My only concern is the final project. She expects so much and grades very hard. I think she forgets that she has been doing this for twenty years & we have only been learning to do it for three months

Provide comments or recommendations regarding the course. These may include but are not limited to comments on assignments, workload, difficulty, reading assignments, written assignments, projects, etc.

- Good sized work load.
- Great notes, easy to read & understand! I've learned a lot!
- The workload and everything is fine but the test material. The tests are a little too much in depth where you can't really decide your fullest on the correct answer.
- The course has been interesting. The workload has been alright. The big project is a lot of work and the tests are hard.
- The assignments were mostly in-class but easy. The project was a lot to handle, but I also took Internet Mktg. Since the class is so early, I would say not to have so many in-class assignments.
- I like the workload, it keeps me interested.
- This is a good course and I have learned a lot. The project is a lot of work. The assignments are helpful.
- This is an average workload course. The final project gives the students plenty to focus on towards the end of the semester. Everything else is average. Thank You!
- Workload is reasonable. The group project is hard b/c w/ so many people its hard to find a lot of times to meet. This class has taught me a lot of things I did not know.
- The course is great, it gives a great understanding of the retail world. The text is great as well.
- The class requires some time & hard work, but it is a very beneficial class. The projects teach you a lot & are fun to do. Lots of group participation.
- Difficult work in course.
- None.
- Good & informative course.
- The class provides you w/an above average amt. of work, & I fell like I have gained a good deal of information. I would recommend this class to others.
- The class is sort of difficult but very, interesting. Reading assignments are long.
- I feel like it was next to pointless to have the book – a waste of money on the students behalf when the notes distributed are thorough and your attendance in class keeps you well informed for tests.
- The course is average; I enjoy it though. I like it because I can compare it to real life experiences.
- The work load is manageable. I think the group assignment is a lot but in all fairness we have had the entire semester to prepare.
- Project us a load but I learned a lot.
- Tedious work load, easy but gets annoying at times. The project is a lot of time & effort.
- The project can be construed as difficult. Everything else is great.
- Class is OK. I like that she provides the powerpoint on her website.