

Provide comments or recommendations regarding your **instructor**. These may include but are not limited to effectiveness, clarity, effort, organization, professionalism, availability, grading, etc.

- She is very passionate about what she teaches and is very good at what she does.
- Great teacher. Always willing to help with class study for other classes, etc. Very friendly. Easy to talk to. Gives more than enough info and resources to do work.
- Great instructor! Very helpful and always willing to help locate additional materials. Handy web site is easy to navigate. Her enthusiasm makes her fun to listen to and makes remembering class material easier to remember. Tough tests sometimes
- Very helpful, not only in the class but will help you with the outside work. Tests are hard when the material is not that difficult. Study guides do not always help.
- The instructor was very good. Enjoyed the class.
- Good teacher. Short answer on the tests difficult, project is a bit tedious.
- Very knowledgeable on topic. Very willing to help when needed. Does extra for students.
- Good Job Dr. S. you're the best. Very effective. You always know where you stand with grading. I liked the small reading quizzes that gives you extra points. Great feedback on project.
- Dr. Stanton is a very professional & wonderful teacher. Always willing to help you out & goes that extra mile for her students. Very nice woman.
- Very nice professor. Talks about interesting topics and keeps class fun. I would recommend her to any student!
- She's really good about organization and helping out each student. She's very professional but is not intimidating. Her projects & assignments are very clear and manageable.
- She was nice. Good approach to assignments.
- Study guides are helpful for test. Grading for deliverables are sometimes hard.
- Very nice and helpful. Very knowledgeable professor. She's a little tough when grading our deliverables. Exams are not too hard.
- I've really enjoyed Dr. Stanton. She is always willing to help you if you have any questions. She is very well organized and is willing to clarify any confusion. I believe she is also very exact with the grading.
- Good teacher. Lecture in class is pretty entertaining. She's very nice and easy to talk to. Will work with you if given advance notice.
- One of the best teachers that I have had in my 3 years at Radford University. She really is in touch with her students in class and outside of class. She teaches the course information very well, she really gets the students involved.
- She is very helpful inside & outside of class. She doesn't only help w/class materials but she's also interested in other things that go on in our personal lives. She doesn't just think of us as her students. She also likes to keep the students involved & is very helpful w/feedback.
- Her expectations are clearly expressed on every assignment, however the grading assessment sometimes is unclear. The lectures are pretty interesting since there's usually more than just a powerpoint.
- Dr. Stanton is very effective in her teaching the information. She puts forth more effort that I'm sure people put into learning the info. She is very organized and available pretty much whenever you need her, and she is a fair grader.
- This class is excellent and Dr. Stanton makes it fun.
- I really enjoy coming to Dr. Stanton's class. She always has in class work and quizzes which helps keep the class attentive. She also does random feedback for us to let her know what we like/dislike about the class and how to improve.
- Everything that was covered in class was made clear and there were not surprises on the test.
- Dr. Stanton is a very fair professor. I enjoyed how class material was related to the real world. Dr. Stanton made me feel comfortable with expressing opinions as well.
- Love the professor. Very helpful in & out of the classroom. If you ever need to make anything up she will work w/you on it. Very effective with class interaction. Maybe a little critical at times on the project but again she tells you exactly how to improve.
- I really like how organized you are with every little thing concerning the class. Being on top of things really shows you care about being an educator. I really enjoyed your class.
- I felt you were very clear in your presentation and also did well on relating the material to real life situations.
- Dr. Stanton is very knowledgeable on the subject mater and willing to work with students. She is available for help on the project. Grading the project does seem difficult even though she tells you want wanted.

- Dr. Stanton does an awesome job with this class. She is a teacher that keeps her lessons at a level that are easy enough to understand but not dumbed down by any means. Her tests are fair and just and she is always available to answer any and all questions we have further.
- I haven't seen a professor that's more interested in her students. She cares about them in the class but also about them outside the classroom. She does a wonderful job of teaching the material. Her grading is fair. I will be taking another of classes in the fall & and I'm EXCITED!
- I really enjoyed the instructor. She was always prepared for class and kept it entertaining. The class work and homework kept you up-to-date on the chapters we were doing and it was overall fun. I did feel that the tests were too hard and not enough time was given for them. This is the only thing I would change.
- Awesome class. I love hearing about all the cool info that businesses come up with, like statistics. Also, the e-mail response time is incredible. Second to no one.

Provide comments or recommendations regarding the **course**. These may include but are not limited to comments on assignments, workload, difficulty, reading assignments, written assignments, projects, etc.

- Projects, quizzes + assignments were reasonable, tests are kind of hard, but doable.
- Should give essay options. Plenty of easy credit if you come to class. Project can be frustrating.
- Workload is not that bad if you enjoy the topic. Quizzes should be dropped if bad.
- The course was good.
- Course is alright.
- Book is very useful w/the real popular companies. Project is a little much but shows all the aspects that are necessary. Chapter quizzes are good for addition points.
- Average workload. A lot of reading needed. Group work is always good.
- Course is interesting & workload a bit difficult.
- Good course to take especially if you're a marketing major.
- The course work is fair. I'm not a fan of group stuff but she seems to enjoy it. The workload is a fair amount. I learn a lot from what she teaches.
- Course was good. Pretty easy material. Project helps show how much goes into planning a business.
- Workload is average. Meeting w/group sometimes difficult.
- Course wasn't too difficult. Subject matter was interesting most of the time. Big project was difficult and a lot of work at times.
- I believe this a great course to take if you're interested in Retail. Quizzes really kept me up with the reading. The project was interesting except trying to plan a meeting time with 4 other people.
- The project: understand the point, way too much involved, deliverables are terrible. Quizzes are good to have more grades. Tests aren't too bad. Not too crazy about all the scenarios.
- Very interesting and fun course. Helps coming from a retail background as well.
- The material isn't all that difficult. As to the franchise project, the workload is to the extreme. But I can say that I did learn a lot from doing it & it was more like the real world.
- The workload for the course isn't hard and is not too demanding timewise. There is a justified amount of work to learn the class materials.
- I like the group project but the group is awful. Perhaps make it easier to break group contracts or change groups.
- This course is very time consuming. There is a lot of outside work to be done. I do, however, feel that the extra work being done will be very beneficial. I feel as if I am learning things to actually help me.
- For a semester project, I felt that the grading is too hard. If the grading is going to stay the same, the more specific guidelines (as to what it is exactly that you want) need to be given or discussed. Other than that the class overall has been a good learning experience and Stanton is a great professor.
- I did not learning anything new regarding the research project. Aspects of the research project did not intrigue me.
- I felt like there was a lot of work in this class. It was stressful at times and I can honestly say that I am thrilled that it is almost finished.
- A lot of it is repetitive sometimes. Not to bad on workload. Group project is hard sometimes to get 5 ppl together at once. Some things in class can seem a little boring if you already know it, which a lot of times is common sense. But tests are hard! I always fill out the entire study guide but only a few things off that are really on the test.

- I thought there was a good balance to the class. A perfect amount of out-of-class assignments and I really liked being rewarded for chiming to class.
- I enjoyed the course very much. I felt overwhelmed at times b/c of the workload. I have group work for every class except one and at times it seemed hard to fit in all the work because I have a job also. Everything else with hands on experience though taught me more than a powerpoint so that was very helpful. I wish I had more time to concentrate on that though.
- I think the lectures are the most beneficial part of the class. The project seems like more of a hassle at times than a help b/c you don't really learn anything new from it. Having it due in sections is helpful though.
- The course was awesome. I loved how it went hand in hand with buying and procurement course. The in class assignments and everything was great. The only complaint I had was the password on getting access to assignments.
- The course is interesting! The in class quizzes and assignments are good & keep people coming to class. The group project is OK it just a lot for me with having 3 huge group projects in one semester.
- The course is a good course that I took to meet the requirements of my major. I really like how we did the group project over the semester and turned in little parts at a time. It wasn't too difficult except for the tests. The assignments were fun and simple but not too easy.
- There was a lot of useful info here. I felt like I learned a lot. It really makes me wonder why this class isn't one that I can pick for my Management degree. For an elective, though, it had a lot of work. This was the heaviest class this semester because of the project. The project was neat but I hate group work.